

# MICHAEL "COOLASSMIKE" BOWERS

PROFESSIONAL EMCEE | HOST | SPEAKER | ENTERTAINER

310-363-0826 | Woodland Hills, CA 91367

GigSalad Profile | Free Speaker Bureau | IG: @coolassmike | FB: /CoolassMiketheEntertainer | YT: /coolassmike



**Bi-coastal professional with 54 years of LA/NYC experience.** 25+ years as a high-energy emcee, host, and speaker. Founder of multiple brands including CoolassMike Entertainment. Featured on-air host for "Off The Roof" (Mun2/NBC Cable Networks) and appearances on Love Connection, Blind Date, and The Dating Game. Expert in event production, audience engagement, and technical excellence. Fully insured for all equipment and on-site operations.

## Services Offered

- Emcee & Host
- Comedian
- Moderator
- Event Announcer
- DJ
- Toastmaster
- Panel Moderator
- Educational Speaker
- Spokesperson
- Motivational Speaker
- Business Mentor
- Activity Coordinator

## Event Experience (25 Years)

- Birthday Parties (Adults & Children)
- Company Holiday Parties & Corporate Events
- Sporting Event Announcer
- Guest Panel Speaker
- Educational Speaking Engagements
- Motivational Speaking
- Business Development Speaking & Mentorship
- Activity Days & Community Events
- Event Barker

## Speaking Topics & Expertise

- Information Technology & All Things Tech
- AI Applications: Business, Governance & Management
- Girl Dad Mentorship
- Small Business Development
- Cycling & Sports
- Dining & Entertainment
- Travel & Culture (Bi-Coastal LA/NYC Expert)
- Music & Arts



## Notable Clients & Experience

### CORPORATE & CIVIC

- City of Los Angeles
- Los Angeles Area Chamber of Commerce
- Greater San Fernando Valley Chamber of Commerce

### SPORTS & EVENTS

- Bike MS Challenge
- SoCal Cross Cyclocross Race Series
- California Bicycle Racing
- Wolfpack Hustle Race Series
- LA County Fair

- West Valley Chamber of Commerce
- Encino Velodrome & Carson Velodrome
- Boys & Girls Club
- Chime Elementary/Middle School

## TV & Media Credits

- **On-Air Host:** "Off The Roof" (Mun2/NBC)
- **Featured:** Love Connection, Blind Date, The Dating Game

## Brand Partners

- Specialized Bicycles
- Oakley
- Bern Helmets
- Celsius Beverages
- Motorola
- ABUS Security
- Spy Optics
- Club Ride Apparel
- Wolfpack Hustle
- Local Brands



Moderating panel discussion, Los Angeles

## Professional Equipment & Production

- Professional Sound Systems & Speakers
- Wireless & Wired Microphones
- LED Uplights & Stage Lighting
- Atmospheric Effects (Smoke Machines)
- DJ Mixers & MIDI Controllers
- Tables, Stands & Rigging
- Power: Propane & Solar Generators
- **Fully Insured:** Liability coverage included



Announcing outdoor cycling event

## Rate Structure & Booking

Service Type	Rate
Solo Hosting (No Equipment)	Starting at \$75/hour
Full Production (With Equipment)	Starting at \$150/hour
Equipment Rental Only	Varies by equipment package

### BOOKING TERMS

- 2-hour minimum (within 50 miles of 91367)
- Travel time added for distances over 100 miles
- Multi-day events: Housing/meals provided
- Fully insured for on-site operations

### ADDITIONAL APPLICATIONS

- Billboard/Brand Ambassador
- Event Barker & Crowd Engagement
- Corporate Spokesperson
- Educational Presenter

**READY TO BOOK? | Call/Text: 310-363-0826**

Michael "CoolassMike" Bowers | Woodland Hills, CA